

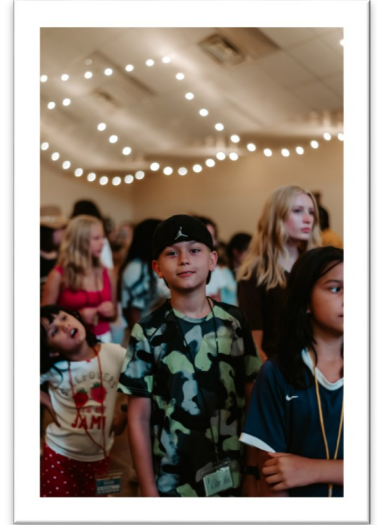


...a place where lives are changed when they are touched by Jesus.

2022 YEAR IN REVIEW

God continues to bless His work through Camp of the Hills; thank you for being a part of His ministry in 2022 and making an eternal investment into the lives of those we serve. We were able to see God move in some incredible ways in 2022 and we could not have done it without YOU!

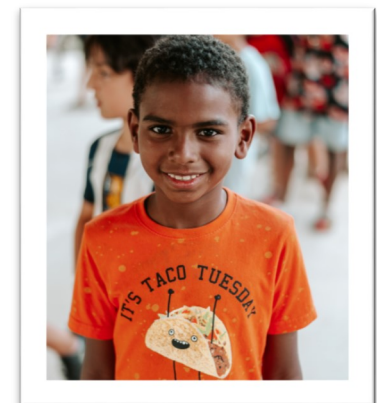
Summer Camp was a huge success in 2022, providing life-changing experiences to hundreds of children. Although we didn't hire all the summer staff we wanted, the young adults we had were amazing, pouring out God's love and sacrificially giving themselves to the Lord's work. Over 400 incredible volunteers made camp possible through their service in the kitchen, and helping with other camp projects. We got to catch glimpses of miracles and transformations during the summer, but we also know and trust that God will grow all the seeds planted!



Outdoor Education continues to grow and expand its impact in the lives of thousands of children each year. From free day camps during school holidays to week long events, we get to share God's beautiful creation year round. Homeschool groups, private schools and public schools are being provided excellent nature programming and experiences.

Retreat events and cottage rentals are happening throughout the year. Camp hosted almost 30 retreat groups, serving over 2000 people. We had our first annual "Reset" retreat and conference for college-aged students last December and look forward to growing this spiritual resource for hundreds of young adults in 2023.. Visit our website to view our facilities and let us know how we can serve your group this year!

Financial Report: Camp of the Hills is committed to being good stewards of the resources that God entrusts to us. Your generosity helped camp end the year financially stable. 84% of our income was comprised of charitable gifts, 16% from camper, retreat and outdoor education fees. Charitable gifts breakdown: Individuals/Fundraiser: 71%; Foundation Grants: 16%; Churches: 11%; Businesses 2%. Camp currently has approximately \$150,000 of capital funds designated for phase 1 of our master site plan. If you have any questions concerning our financials I encourage you to contact me anytime.



2023 PLANS & GOALS

Here are a few goals you can pray about with us as we seek and follow the Lord's direction in 2023:

- ⇒ Hire a full summer staff and grow our 2-week high school discipleship camps
- ⇒ Launch capital campaign to build a new swimming pool, pavilion, Cook's Cottage and staff housing
- ⇒ Launch Timbernook (a new program in our Outdoor Education ministry) and serve 2500 in OE
- ⇒ Host or facilitate 30 retreats, serving 2000-2500 youth and adults
- ⇒ Grow endowment funds 5% (\$20,000) for the long-term financial stability of Camp

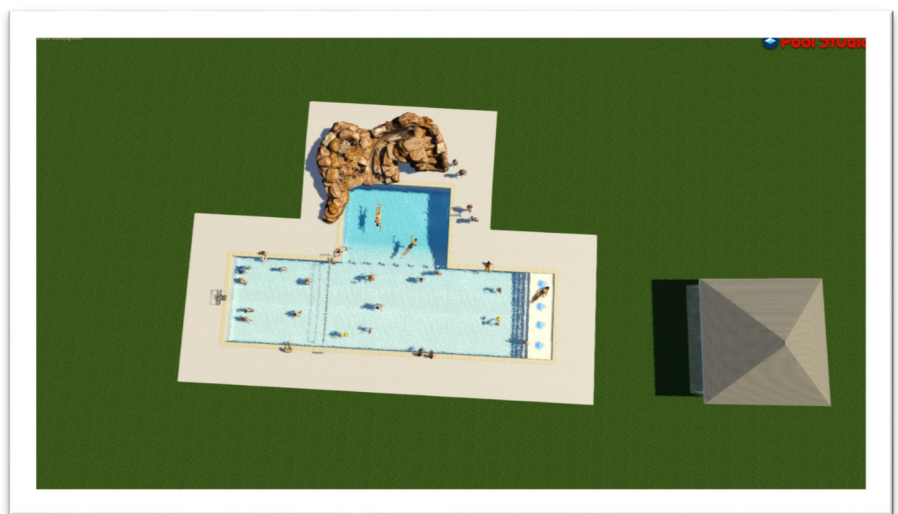
Camp has 3 critical financial goals that I would like you to prayerfully consider investing in:

1. **Operating Budget:** Due to more year round ministry, additional full-time staff and our pursuit for excellence, we've increased our annual operating budget by 20% in 2023.
2. **Capital Fund:** Camp will launch its largest capital campaign to date to build several new building and make needed updates to existing facilities. This will allow us to serve more children and provide more effective ministry experiences.
3. **Endowment:** A small endowment started in 2012 continues to grow. Our goal is to add at least \$20K/year to these funds. All memorial gifts go into the endowment, direct cash gifts can be made, or contributions of other assets such as stocks/bonds, retirement assets, real property, etc.

Thank you again for your investment of time, prayer, and resources into what God is doing at Camp of the Hills! Your partnership is needed and valued! I would love to visit with you in person this year to share more about what God is doing through Camp of the Hills. You are invited and welcome to come see us in 2023!



Michael Thames
Executive Director
Email: michael@campofthehills.org
Office: 830-693-2580
Cell: 512-755-6793



FUTURE POOL DESIGN