



...a place where lives are changed when they are touched by Jesus.

## 2021 YEAR IN REVIEW

God continues to bless His work through Camp of the Hills; thank you for being a part of His ministry in 2021 and making an eternal investment into the lives of those we serve. Despite pandemic challenges, camp was able to continue our mission of sharing the love of Christ with thousands of youth and adults. Through creative programming and new opportunities, camp was able to adapt to circumstances and provide summer camps, retreats and outdoor education experiences. We were able to see God move in some incredible ways in 2021 and we could not have done it without YOU!

### Summer Camp

We were able to have 7 of our 9 weeks of camp, serving almost 500 campers. COVID presented staffing challenges and our team adapted and did the best we could with what we had! Although camp was cut short a couple of weeks, it was so great to have children back for summer camp. It has been an especially challenging year for most of our campers due to school shutdowns and isolation. It was a blessing to see, experience and share in the joy expressed by our kids that desperately needed a week at Camp of the Hills and to know the hope we have in Christ Jesus!

### Outdoor Education

This year we were able to serve 633 participants, across 12 different groups (homeschool, public school, private school), for a variety of events such as field trips, retreats, family camps, and day camps. Looking back, the most important way that this program grew in 2021 was in confidence and quality. Our most heartfelt accomplishment was found in the

relationships we were able to strengthen with local kids who we first met during Fall Day Camps of 2020. Seeing them return for a 2nd season of camps in 2021 gave us so many opportunities for building upon their previous knowledge and experiences with us! They grew in their skill, comfort, and engagement in nature in so many beautiful ways. Seeing them flourish in their creativity and ingenuity in the outdoors, seeing them develop their social-emotional skills with other kids, getting the chance to dive deeper into specific wild-life and adventure content: this is what we thrived on this year! We were also able to complete our first overnight, week-long group event in the spring that had been in the works for nearly 2 years. This model is exciting because it creates an opportunity to focus on team-building and social-emotional development for students transitioning from elementary to middle school, while also incorporating leadership development for the high school students who serve as mentors for a full week at camp. There are so many amazing opportunities for our youth to learn and grow in innovative ways, and we are grateful to be a part of it!

### Retreat Ministry

Although limited most of the year, we were still able to serve hundreds of people through our retreat and rental ministry. Through our cottage rentals, Camp was able to offer a safe place for folks to come get some much needed respite and fresh air in the midst of a season of lock downs and social distancing. We can accommodate groups of all sizes for spring and fall retreats. Visit our website to view our facilities and let us know how we can serve your group this year!

## FINANCIAL REPORT

Camp of the Hills is committed to being good stewards of the resources that God entrusts to us. In the midst of a pandemic, your generosity helped camp end the year financially stable. As seen here, our operating budget was about break even for 2021. Donations are comprised of individuals (72%), churches/business (13%) and foundation/grants (15%). Fee income is comprised of retreats (50%), camper fees (28%), after-school program (12%) and outdoor education (10%). The capital income reflects funds for specific projects that will be launched in 2022. If you have any questions concerning our financials I encourage you to contact me anytime.

<b>2021 Operating</b>	
Donations:	\$501,017 (80%)
Fee Income:	\$114,514 (20%)
Total Income:	\$615,531
Total Expense:	\$612,517
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<b>2021 Capital</b>	
Income:	\$288,404
Expense:	\$88,577

## 2022 PLANS & GOALS

Here are a few goals you can pray about with us as we seek and follow the Lord's direction in 2022:

- Build a cohesive team; deepen our relationship with God and each other.
- Hire a full summer staff (50) and grow our 2-week high school discipleship camps
- Serve 1200+ children in the Outdoor Education program; make connections with schools and teachers
- Finalize Master Site Plan and launch capital campaign; break ground on new volunteer housing
- Maximize use of camp facilities through year round retreats and events that glorify Jesus Christ
- Grow endowment funds 10% (\$25,000) for the long-term financial stability of Camp
- Finalize plans for Immerse housing and raise needed funds. Immerse is a year round ministry focused on kids aging out of foster care and/or former campers.

Camp has 3 critical financial goals that I would like you to prayerfully consider further investing in:

1. **Operating Budget:** Due to more year round ministry and our pursuit for excellence, we are beginning 2022 with 11 full-time staff positions. Additional summer camps, paying all summer staff, and more year round ministry opportunities create an immediate need for more monthly and annual financial partners.
2. **Capital Fund:** Camp will launch its largest capital campaign to date to build several new buildings and make needed updates to existing facilities. This will allow us to serve more children and provide more effective ministry experiences.
3. **Endowment:** A small endowment started in 2012 continues to grow. Our goal is to add at least \$25K/year to these funds. All memorial gifts go into the endowment, direct cash gifts can be made, or contributions of other assets such as stocks/bonds, retirement assets, real property, etc.

Thank you again for your investment of time, prayer, and resources into what God is doing at Camp of the Hills! Your partnership is needed and valued! I would love to visit with you in person this year to share more about what God is doing through Camp of the Hills. You are invited and welcome to come see us in 2022!

Blessings,



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## NEW STAFF



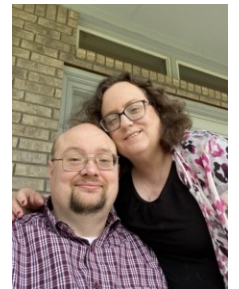
**Sandi Akers,  
Kitchen  
Coordinator &  
Housekeeper**

**Landon Dirks,  
Maintenance**



**Alex Flores,  
Booking  
Coordinator**

**D'Ann Herrod  
Office  
Administrator**



**Jeff Sellers  
Development  
Director**